

REP HEADLINE# 6399978
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP NOV1/12 22.45
CHANGES ** WFLA-TV ***

ADV # ADV. NAME POLI/B NELSON/O/SEN/FL REP. # OFF. # SALESMAN #
AGY # AGY. NAME ABAR HUTTON MEDIA BUYER NAME SHELLI HUTTON

6150 GROVEDALE COURT, SUITE 200 SALES PRSN WA- MEGHAN MCGARR (H)
ALEXANDRIA, VA 22310

ORDER # CONTRACT # 6399978 CLASS: NATL. LOCAL REGIONAL

PRDCT NELSON 4 SENATE:ADD EST#664 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT30/12 NOV6/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE NOV1/12 22.45

REP: REVISION
SPOTS CANCELED
LN'S 33-35 ADDED
NEW TTL \$87,420
PLEASE CONFIRM
THANKS! BRIAN FOR MEGHAN

CON CM BILL NELSON FOR SENATE:ADD

8/11/12

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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5	S		900A-1000A	30		\$1,040.00	10/30	11/1	1		TU,TH	1
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PROGRAM : TODAY SHOW 2
CON COM1: TODAY SHOW 2

17	S		800P-900P	30		\$2,900.00	11/2	11/2	0		FRI	0
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PROGRAM : VOICE REPEAT
CON COM1: VOICE REPEAT

AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY EST# = 664

REP HEADLINE# 6399978
 \$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 NOV1/12 22.45
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
18	S		800P-900P	30		\$1,200.00	11/3	11/3	0		SAT	0
PROGRAM : ENCORES												
CON COM1: ENCORES												
19	S		1000P-1100P	30		\$1,400.00	11/3	11/3	0		SAT	0
PROGRAM : ENCORES												
CON COM1: ENCORES												
33	A		700P-800P	30		\$1,350.00	11/3	11/3	2		SAT	2
PROGRAM : STARWATCH JAMES BOND												
CON COM1: STARWATCH JAMES BOND												
34	A		900P-1100P	30		\$1,400.00	11/3	11/3	2		SAT	2
PROGRAM : MOTW RUDY												
CON COM1: MOTW RUDY												
35	A		700A-900A	30		\$1,000.00	11/3	11/3	1		SAT	1
PROGRAM : SAT TODAY												
CON COM1: SAT TODAY												

NOV/12 87420.00

CONTRACT TOTAL 87420.00
 TOTAL SPOTS 43

MARKET TOTALS \$364,416 WFLA 24% WFTS 17% WTSP 25% WTVT 26% WTOG 0% WTTA 2% WMOR 2%
 WMOX 0% WXPX 0% WWSB 4% CABL 0%

SHARES ARE ESTIMATED

SVC- NSI BOOKS- MAY/PJ
 DEMOS- RA35+*

MOD CODE A-AUD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Abar Hutton Media
 6190 Grovedale CT #200
 Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
 Submission Number 822 Issue 3



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Client: Bill Nelson/ D/ State Senate/ FL	Submission Cost: 87420	Campaign Ref: JM112103002
Buyer: ..	Client/Product/Estimate: .. / .664	Sales Rep: HRP Washington, DC
Schedule Dates: 10/29/12 to 11/11/12	Weeks: 2	Order Ref:
Est/PO Number:	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: Nelson 4 Senate*Add*	Booking Group: WFLA	Key Market: Tampa-St. Petersburg, FL
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
1	M-F 6a News ..TF..	01	1450	30 Comme	Nbr of Spots	2	2	2900
2	M-F 6a News .T....	01	1450	30 Comme	Nbr of Spots	1	1	1450
3	M-F 7a Today Show ..WTF..	01	2000	30 Comme	Nbr of Spots	3	3	6000
4	M-F 7a Today Show MT.....	01	2000	30 Comme	Nbr of Spots	2	2	4000
5	M-F 9a Today Show II ...T...	01	1040	30 Comme	Nbr of Spots	1	1	1040
6	M-F 10a News ..WF..	01	300	30 Comme	Nbr of Spots	2	2	600
7	M-F 11a Daytime ..WT...	03	160	30 Comme	Nbr of Spots	2	2	320
8	M-F 11a Daytime M.....	03	160	30 Comme	Nbr of Spots	1	1	160
9	M-F 1p Days Of Our Lives ...T...	03	400	30 Comme	Nbr of Spots	1	1	400
Weekly Totals: Total Spots(Ord Spots)					35	8	43	
Closed PR					2		2	

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 822 Issue 3

News Channel 8
on your side

MeTV

TBO.com
Tampa Bay Online

WFLA-TV

P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Client:	Bill Nelson/ D/ State Senate/ FL	Submission Cost:	87420	Campaign Ref:	JM112103002
Buyer:	..	Client/Product/Estimate:	./ /664	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/29/12 to 11/11/12	Weeks:	2	Order Ref:	
Est./PO Number:		Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
10	M-F 1p Days Of Our Lives M.....	03	400	30 Comme		1	1	400
11	M-F 3p Doctors ..W....	03	450	30 Comme	1		1	450
12	M-F 5p News ..W.F..	01	1700	30 Comme	2		2	3400
13	M-F 530p News ...T...	01	1700	30 Comme	1		1	1700
14	M-F 630p ET / 530p CT NBC Nightly News ...F..	01	5000	30 Comme	1		1	5000
15	Mon 10p ET / 9p CT Revolution M.....	01	7500	30 Comme		1	1	7500
16	Wed 9p ET / 8p CT Law & Order SVU ..W....	01	7500	30 Comme	1		1	7500
17	Sat 10p ET / 9p CT Law & Order SVUS.	03		30 Comme				
18	Sun 815p ET / 715p CT NBC Sunday Night FootballS	01	25000	30 Comme				25000
19	M-Su 11p NewsS.	01	2500	30 Comme	1		1	2500
20	M-F 1135p ET / 1035p CT Tonight Show	01	1300	30	2		2	2600
Weekly Totals: Total Spots(Ord Spots)					35	8	43	
Closed PR					2		2	

Abar Hutton Media
 6190 Grovedale CT #200
 Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
 Submission Number 822 Issue 3



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Client: Bill Nelson/ D/ State Senate/ FL	Submission Cost: 87420	Campaign Ref: JM112103002
Buyer: FL	Client/Product/Estimate: / / 664	Sales Rep: HRP Washington, DC
Schedule Dates: 10/29/12 to 11/11/12	Weeks: 2	Order Ref:
Est/PO Number:	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
21	M-F 1135p ET / 1035p CT Tonight Show	01	1300	30 Comme	Nbr of Spots	1	1	1300
22	M-F 1237a ET / 1137p CT Late Night	01	400	30 Comme	Nbr of Spots	2	2	800
23	Sat 7a Today Show	01	1000	30 Comme	Nbr of Spots	1	1	1000
24	Sat 9a News	03	300	30 Comme	Nbr of Spots	1	1	300
25	Sat 1130p ET / 1030p CT Saturday Night Live	01	2500	30 Comme	Nbr of Spots	1	1	2500
26	Sun 8a Today Show	01	1100	30 Comme	Nbr of Spots	1	1	1100
27	Sun 9a News	03	300	30 Comme	Nbr of Spots	1	1	300
28	Sun 12p News	03	150	30 Comme	Nbr of Spots	1	1	150
29	M-F 1237a ET / 1137p CT Late Night	01	400	30 Comme	Nbr of Spots	1	1	400
30	Sat 12p News	03	150	30 Comme	Nbr of Spots	1	1	150
31	Fri 8p Star Watch Primetime	04		30	Nbr of Spots			
Weekly Totals:					Total Spots(Ord Spots)	35	8	43
Closed PR						2		

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 6190 Grovedale CT #200
 Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
 Submission Number 822 Issue 3



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Client: Bill Nelson/ D/ State Senate/ FL	Submission Cost: 87420	Campaign Ref: JM112103002
Buyer: FL	Client/Product/Estimate: / / 664	Sales Rep: HRP Washington, DC
Schedule Dates: 10/29/12 to 11/11/12	Weeks: 2	Order Ref:
Est./PO Number:	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
32	Sat 7p Star WatchS.	03	1350	30 Comme	Closed PR Nbr of Spots	2	2	2700
33	Sat NBC MovieS.	07	1400	30 Comme	Nbr of Spots	2	2	2800
34	Sat 7a Today ShowS.	01	1000	30 Comme	Nbr of Spots	1	1	1000
Weekly Totals: Total Spots(Ord Spots)					35	8	43	
Closed PR					2		2	

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
17	Sat 10p ET / 9p CT Law & Order SVU	30 Commercial	10/29/12	Closed Pre Emption	1,400.00	No Makegood / Credit	0000000000	JM112103002
31	Fri 8p Star Watch Primetime	30 Commercial	10/29/12	Closed Pre Emption	2,900.00	No Makegood / Credit	0000000000	JM112103002

Grand Totals

		Month 11 Weeks: 4	
		10/29	11/05
Totals		43	35
Spots		43	35
Cost		87420	72210

Grand Totals:

Spots: 43
 Gross Total: 87,420.00
 Commission: 13,113.00

Net Total:

74,307.00

REP HEADLINE# 6399978
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 703-516-9680
CREDIT RISK !!!
HARRIS REPORT FROM REP
OCT29/12 17.20
*** WFLA-TV ***

ADV # ADV. NAME POLI/B NELSON/D/SEN/FL
AGY # AGY. NAME ABAR HUTTON MEDIA

6190 GROVEDALE COURT, SUITE 200

ALEXANDRIA, VA 22310

REP. # OFF. # SALESMAN #

BUYER NAME SHELLI HUTTON

SALES PRSN WA- MEGHAN MCGARR (H)

ORDER # CONTRACT # 6399978

CLASS: NATL. LOCAL REGIONAL

PROD NELSON 4 SENATE:ADD EST#664 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT30/12 NOV6/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT29/12 17.20

REP: NEW ORDER
TTL \$87,460 @42X
PLEASE CONFIRM
THANKS! KIM FOR MEGHAN

CON CM BILL NELSON FOR SENATE:ADD

\$5140

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY EST# = 664

1			600A-700A	30		\$1,450.00	11/1	11/2	2		TH-F	2
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PROGRAM : 6AM NEWS
CON COM1: 6AM NEWS

2			600A-700A	30		\$1,450.00	11/6	11/6	1		TUE	1
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PROGRAM : 6AM NEWS
CON COM1: 6AM NEWS

3			700A-900A	30		\$2,000.00	10/31	11/2	3		W-F	3
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PROGRAM : TODAY SHOW
CON COM1: TODAY SHOW

OCT29/12 17.20
***** WFLA-TV *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$2,000.00	11/5	11/6	2		M-TU	2
5			900A-1000A PROGRAM : TODAY SHOW2 CON COM1: TODAY SHOW 2	30		\$1,040.00	10/30	11/1	2		TU,TH	2
6			1000A-1030A PROGRAM : DAYTIME NEWS CON COM1: DAYTIME	30		\$300.00	10/31	11/2	2		W,F	2
7			1100A-1200N PROGRAM : MIDDAY NEWS CON COM1: MIDDAY NEWS	30		\$160.00	10/31	11/1	2		W-TH	2
8			1100A-1200N PROGRAM : MIDDAY NEWS CON COM1: MIDDAY NEWS	30		\$160.00	11/5	11/5	1		MON	1
9			100P-200P PROGRAM : DAYS CON COM1: DAYS	30		\$400.00	11/1	11/1	1		THU	1
10			100P-200P PROGRAM : DAYS CON COM1: DAYS	30		\$400.00	11/5	11/5	1		MON	1
11			300P-400P PROGRAM : DOCTORS CON COM1: DOCTORS	30		\$450.00	10/31	10/31	1		WED	1
12			300P-530P PROGRAM : 5PM NEWS CON COM1: 5PM NEWS	30		\$1,700.00	10/31	11/2	2		W,F	2

REP HEADLINE# 6329978
 *** ORIGINAL REV#0 ***

REF: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

OCT29/12 17.20
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
13			530P-600P	30		\$1,700.00	11/1	11/1	1		THU	1
PROGRAM : NEWS CON COM1: NEWS												
14			630P-700P	30		\$5,000.00	11/2	11/2	1		FRI	1
PROGRAM : 630PM NEWS CON COM1: 630PM NEWS												
15			1000P-1100P	30		\$7,500.00	11/5	11/5	1		MON	1
PROGRAM : REVOLUTION CON COM1: REVOLUTION												
16			900P-1000P	30		\$7,500.00	10/31	10/31	1		WED	1
PROGRAM : L&O CON COM1: L&O												
17			800P-900P	30		\$2,900.00	11/2	11/2	1		FRI	1
PROGRAM : VOICE REPEAT CON COM1: VOICE REPEAT												
18			800P-900P	30		\$1,200.00	11/3	11/3	1		SAT	1
PROGRAM : ENCORES CON COM1: ENCORES												
19			1000P-1100P	30		\$1,400.00	11/3	11/3	1		SAT	1
PROGRAM : ENCORES CON COM1: ENCORES												
20			815P-1130P	30		25000.00	11/4	11/4	1		SUN	1
PROGRAM : NFL CON COM1: NFL												
21			1100P-1130P	30		\$2,500.00	11/3	11/3	1		SAT	1
PROGRAM : SAT NEWS CON COM1: SAT NEWS												

star match

~~4,000.00~~

1 WA

Breathers Cup

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
OCT19/12 17.20
*** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
22			1130P-1230A PROGRAM : TONIGHT SHOW CON COM1: TONIGHT SHOW	30		\$1,300.00	10/31	11/2	2		W,F	2
23			1130P-1230A PROGRAM : TONIGHT SHOW CON COM1: TONIGHT SHOW	30		\$1,300.00	11/5	11/5	1		MON	1
24			1230A-130A PROGRAM : FALLON CON COM1: FALLON	30		\$400.00	10/31	11/2	2		W,F	2
25			700A-900A PROGRAM : SAT TODAY CON COM1: SAT TODAY	30		\$1,000.00	11/3	11/3	1		SAT	1
26			900A-1000A PROGRAM : SAT AM NEWS CON COM1: SAT AM NEWS	30		\$300.00	11/3	11/3	1		SAT	1
27			1130P-100A PROGRAM : SNL CON COM1: SNL	30		\$2,500.00	11/3	11/3	1		SAT	1
28			800A-900A PROGRAM : SUN TODAY CON COM1: SUN TODAY	30		\$1,100.00	11/4	11/4	1		SUN	1
29			900A-1000A PROGRAM : SUN AM NEWS CON COM1: SUN AM NEWS	30		\$300.00	11/4	11/4	1		SUN	1
30			1200N-100P PROGRAM : SUN NOON NEWS CON COM1: SUN NOON NEWS	30		\$150.00	11/4	11/4	1		SUN	1

REP HEADLINE# 0332679
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 OCT29/12 17.20
 *** WFLA-TV ***

LINE#	REF	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
31			1230A-130A	30		\$400.00	11/5	11/5	1		MON	1
PROGRAM : FALLON												
CON COM1: FALLON												
32			1200N-100P	30		\$150.00	11/3	11/3	1		SAT	1
PROGRAM : SAT NOON NEWS												
CON COM1: SAT NOON NEWS												
NOV/12 87460.00												
CONTRACT TOTAL												87460.00
TOTAL SPOTS												42

MARKET TOTALS \$364,416 WFLA 24% WFTS 17% WTSP 25% WTVT 26% WTOG 0% WTTA 2% WMOR 2%
 WMOX 0% WXPX 0% WWSB 4% CABL 0%

SHARES ARE ESTIMATED

SVC- NSI BOOKS- MAY/PJ
 DEMOS- RA35+*

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 821 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Bill Nelson/ D/ State Senate/ FL	Submission Cost: 82320	Campaign Ref: JM112103002
Buyer: ..	Client/Product/Estimate: . / .664	Sales Rep: HRP Washington, DC
Schedule Dates: 10/29/12 to 11/11/12	Weeks: 2	Order Ref:
Est./PO Number:	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: Nelson 4 Senate*Add*	Booking Group: WFLA	Key Market: Tampa-St. Petersburg, FL
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
1	M-F 6a News ...TF..	01	1450	30 Comme	Nbr of Spots 2		2	2900
2	M-F 6a News .T....	01	1450	30 Comme	Nbr of Spots 1		1	1450
3	M-F 7a Today Show ..WTF..	01	2000	30 Comme	Nbr of Spots 3		3	6000
4	M-F 7a Today Show MT.....	01	2000	30 Comme	Nbr of Spots 2		2	4000
5	M-F 9a Today Show II ...T....	01	1040	30 Comme	Nbr of Spots 1		1	1040
6	M-F 10a News ..W.F..	01	300	30 Comme	Nbr of Spots 2		2	600
7	M-F 11a Daytime ..WT...	03	160	30 Comme	Nbr of Spots 2		2	320
8	M-F 11a Daytime M.....	03	160	30 Comme	Nbr of Spots 1		1	160
9	M-F 1p Days Of Our Lives	03	400	30 Comme	Nbr of Spots 1		1	400
Weekly Totals: Total Spots(Ord Spots)					31	8	39	

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 821 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Bill Nelson/ D/ State Senate/ FL	Submission Cost:	82320	Campaign Ref:	JM112103002
Buyer:	FL	Client/Product/Estimate:	. / . / 664	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/29/12 to 11/11/12	Weeks:	2	Order Ref:	
Est./PO Number:		Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
10	M-F 1p Days Of Our Lives M.....	03	400	30 Comme		1	1	400
11	M-F 3p Doctors ..W....	03	450	30 Comme		1	1	450
12	M-F 5p News ..W.F..	01	1700	30 Comme	2		2	3400
13	M-F 530p News ...T...	01	1700	30 Comme	1		1	1700
14	M-F 630p ET / 530p CT NBC Nightly News ...F...	01	6000	30 Comme	1		1	6000
15	Mon 10p ET / 9p CT Revolution M.....	01	7500	30 Comme		1	1	7500
16	Wed 9p ET / 8p CT Law & Order SVU ..W....	01	7500	30 Comme		1	1	7500
17	Sat 10p ET / 9p CT Law & Order SVUS.	03	1400	30 Comme	1		1	1400
18	Sun 815p ET / 715p CT NBC Sunday Night FootballS	01	25000	30 Comme				25000
19	M-Su 11p News	01	2500	30 Comme	1		1	2500
Weekly Totals: Total Spots(Ord Spots)					31	8	39	

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6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 821 Issue 1



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P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Bill Nelson/ D/ State Senate/ FL	Submission Cost:	82320	Campaign Ref:	JM112103002
Buyer:	FL	Client/Product/Estimate:	. / . / 664	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/29/12 to 11/11/12	Weeks:	2	Order Ref:	
Est./PO Number:		Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
20	M-F 1135p ET / 1035p CT Tonight Show ..W.F.. 1300 Comme	01	1300	30 Nbr of Spots	2		2	2600
21	M-F 1135p ET / 1035p CT Tonight Show M..... 1300 Comme	01	1300	30 Nbr of Spots		1	1	1300
22	M-F 1237a ET / 1137p CT Late Night ..W.F.. 400 Comme	01	400	30 Nbr of Spots	2		2	800
23	Sat 7a Today ShowS. 1000 Comme	01	1000	30 Nbr of Spots	1		1	1000
24	Sat 9a NewsS. 300 Comme	03	300	30 Nbr of Spots	1		1	300
25	Sat 1130p ET / 1030p CT Saturday Night LiveS. 2500 Comme	01	2500	30 Nbr of Spots	1		1	2500
26	Sun 8a Today ShowS. 1100 Comme	01	1100	30 Nbr of Spots	1		1	1100
27	Sun 9a NewsS. 300 Comme	03	300	30 Nbr of Spots	1		1	300
28	Sun 12p NewsS. 150 Comme	03	150	30 Nbr of Spots	1		1	150
Weekly Totals: Total Spots(Ord Spots)					31	8	39	

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 821 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Bill Nelson/ D/ State Senate/ FL	Submission Cost: 82320	Campaign Ref: JM112103002
Buyer: FL	Client/Product/Estimate: . / /664	Sales Rep: HRP Washington, DC
Schedule Dates: 10/29/12 to 11/11/12	Weeks: 2	Order Ref:
Est./PO Number:	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
29	M-F 1237a ET / 1137p CT Late Night M.....	01	400	30 Comme	Nbr of Spots	1	1	400
30	Sat 12p NewsS	03	150	30 Comme	Nbr of Spots	1	1	150
Weekly Totals: Total Spots(Ord Spots)					31	8	39	

Grand Totals

Totals	10/29	11/05
Spots	39	31
Cost	82320	6710

Grand Totals:

Spots:	39
Gross Total:	82,320.00
Commission:	12,348.00
Net Total:	69,972.00